

Viewing the Numbers

What are we looking at?

Numbers into Pictures: how can we show statistics so people can understand them?

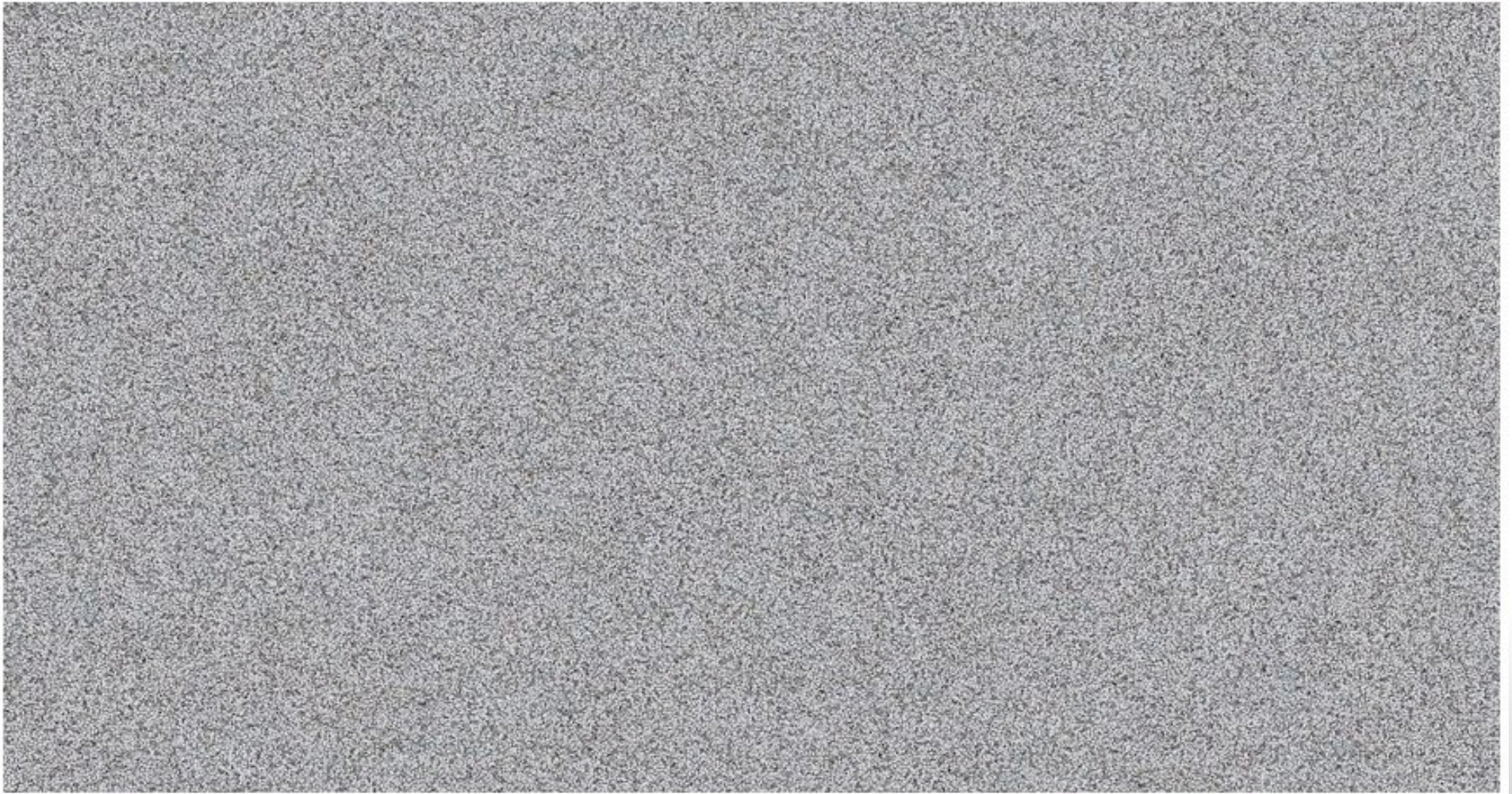
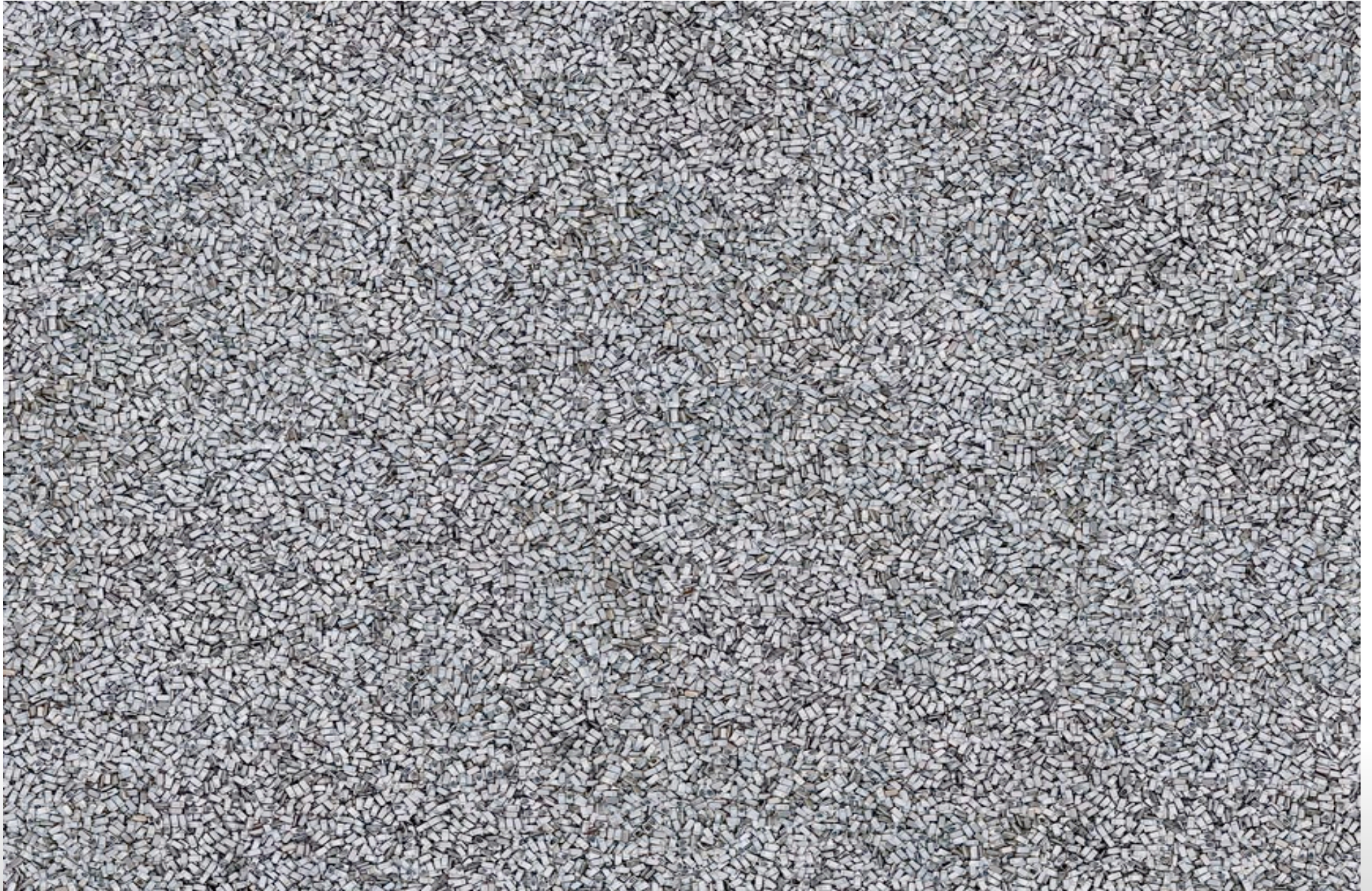


Image Credits:

Jordan, Chris. "Cell Phones." Online Image. [Chris Jordan](http://chrisjordan.com). 2007. 6/24/08 <<http://chrisjordan.com>>.



What changes now? What are the numbers we are looking at?



426,000 cell phones, equal to the number of cell phones retired in the US every day.

Think:

Why does looking at the picture change how you view the information?

Does the number surprise you?

What does this tell you about American culture and people?